This chapter looks at the encounter between post-war modernity and tradition, by examining the relationship between the World Cup and the English FA Cup. The particular reason for looking at the relationship between the two is to understand how England’s World Cup victory was able to acquire such importance within a national context and football culture in which the World Cup competition had previously struggled to gain significance. The symbolic conferment of prestige upon the World Cup by the monarch, like that historically given to the FA Cup, is a key part of the story. The role of Queen Elizabeth II in the ceremonial aspects of the 1966 World Cup and England’s victory is thus regarded as crucial to the cultural signification process.

The New Bushido
Samuel O. Regalado

This chapter examines the emergence of baseball within the changing political landscapes in both Japan and the United States, with an emphasis on the former. In particular, it explores baseball's origins in Japan and how it had come to be accepted during the Meiji era—a time when the nation took on new ideological approaches and sought to modernize and engage with the wider world. Baseball had landed in Japan equipped with all of the proper ingredients—patriotism, industrial
productivity, and modernization—to support the reform mentality of the Meiji leaders. Moreover, American promoters of baseball tirelessly reminded potential converts of the game's democratic values. And most importantly, here was a Western activity that seemingly posed no threat to Japanese tradition.