Current Debates, Future Trends
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Chapter 5 presents the key debates within the executive coaching field. These relate to the field’s communities of practice (e.g., psychologists, psychotherapists, counselling professionals), their different roles and the impact they have on the executive coaching practice and standards, the ethical implications for EC interventions and issues of accountability. Key future trends in the executive coaching field are also discussed. Among them, a key theme is the rise of the executive coaching profession, the standardization of practice and the associated challenges for the coaching industry including debates in the literature with regard to whether executive coaching is a ‘profession’. The chapter concludes by examining the synergies from applying a combination of EC frameworks and approaches.